



PRESENTING SPONSOR

As the **exclusive** Presenting Sponsor of Extra Innings with HBQVB's 2nd annual record setting community fundraiser you receive:

- Company name and logo displayed on the event website banner at www.extrainningscharity.org
- Unique exposure, goodwill and corporate citizenship throughout the local community of players, parents and towns people
- Permanent ad placement (250x500) on www.extrainningscharity.org website with click thru
- Featured as Presenting Sponsor on all media associated with the event
- Company logo included on the sleeve of the official event T-shirt used as incentive prizes for the players
- Company logo on 4x8 foot keepsake banner displayed at event and signed by all players
- Opportunity to hang 2 company banners, provided by you, during the 24 hour community event
- Opportunity to hand out an item or items to all players/families during the 24 hour community event
- Opportunity for prime location sponsor table during the entire 24 hour community event
- Donation of goods and/or services unique to sponsor's business for use as raffle prizes during event
- 10 tickets to the Baseball Showcase lunch and Q&A featuring a New York baseball legend

Sponsorship fee: \$5,000

COMMUNITY SPONSORS (2 AVAILABLE)

- Your company name will be featured as one of the 2 team names for the Extra Innings with HBQVB's 24 hour community event including being included on the scoreboard
- Unique exposure, goodwill and corporate citizenship throughout the local community of players, parents and towns people
- Company name mentioned in all media associated with the event
- Permanent ad placement (250x250) on www.extrainningscharity.org website with click thru
- Mentioned as supporting sponsor on all media associated with the event
- Opportunity to hang 1 company banner, provided by you, during the 24 hour community event
- Opportunity to hand out an item or items to all players/families during the 24 hour community event
- Opportunity for sponsor table during the entire 24 hour community event
- Donation of goods and/or services unique to sponsor's business for use as raffle prizes during event
- 4 tickets to the Baseball Showcase lunch and Q&A featuring a New York baseball legend

Sponsorship fee: \$2,500

LEAGUE AND EVENT SPONSORS (UNLIMITED)

- Unique exposure, goodwill and corporate citizenship throughout the local community of players, parents and towns people
- Sponsorship of a team during HBQVB regular season
- Company name mentioned in all media associated with the event
- Permanent ad placement (250x250) on www.extrainningscharity.org website with URL click thru
- Mentioned as community sponsor on all media associated with the event including on all Press Releases sent to the media
- Opportunity to hand out an item or items to all players/families during the 24 hour community event
- Opportunity for sponsor table during the entire 24 hour community event
- Donation of goods and/or services unique to sponsor's business for use as raffle prizes during event
- 2 tickets to the Baseball Showcase lunch and Q&A featuring a New York baseball legend

Sponsorship fee: \$1,000

PRESS RELEASE FOR 2010 GAME



Extra, Extra, Extra Innings with HBQVB

HBQVB Athletic Association to play 24 hour baseball game for charity

Queens, NY.- Sleep will be at a premium starting at noon on Saturday, May 22nd when the 500 players of HBQVB AA (Hollis-Bellaire-Queens Village-Bellerose Athletic Association) participate in New York City's **first ever** 24-hour marathon baseball game.

The Knights of Columbus (Holy Family Council 14520) created the event, billed "Extra Innings with HBQVB," as a charity event to raise money for a variety of national, regional and local charities, and also to help support the HBQVB Athletic Association.

"Extra Innings" will begin on Saturday, May 22nd, at noon and continue straight through the night until Sunday, May 23rd, at noon. Every baseball and softball player at HBQVB who signs up to participate in "Extra Innings" will play in the game. The 24-hour roster will feature T-ballers right through to those playing in the Babe Ruth league. The players range in age from five to 18; in fact, many of them have parents who played in HBQVB when they were the same ages.

The 24-hour game of a lifetime will be played at MCU Park (formerly KeySpan Park), home of the New York Mets' Class A farm team, the Brooklyn Cyclones.

Event organizer and K of C member John Saffian said, "This is going to be a great ball game, and it's also going to be a great community builder. These young boys and girls from Queens and Long Island will be playing a 24-hour game on a professional field in Brooklyn, and the event will raise money for many worthy causes. The kids can't wait to step onto that ball field."

As players raise funds they receive prizes. When a player raises: \$50- An official event shirt, \$150- An official event shirt AND official event hat, \$250- An official event shirt AND official event hat AND the opportunity to attend, with a guest, lunch with a former New York baseball legend. Lunch includes a question and answer session and a picture taking opportunity. The top overall fundraiser will win the opportunity to throw out the first pitch at a Brooklyn Cyclones game. There will also be team awards to encourage participation.

About HBQVB Athletic Association:

Hollis-Bellaire-Queens Village-Bellerose Athletic Association, Inc. (HBQVB) is a state certified not-for-profit baseball and softball organization. It is a chartered member of the nationally known Babe Ruth baseball association. HBQVB is located in central-eastern Queens, two blocks west of the Cross Island Parkway on Hillside Avenue, easily accessible from major NYC and Long Island highways. In addition to the nine playing fields (known as PADAVAN-PRELLER FIELDS), there are batting cages, restrooms, an equipment room, a concession stand and a full parking lot.

The league was founded in 1954. The first president of the organization was Bill Gallo, the well known Daily News cartoonist, who formerly lived in Hollis. He, along with a few neighbors, started the league in his back yard. In 1963, the membership parents, with the assistance of local politicians Fred Preller and Matt Troy, obtained the rights to the present general property on Hillside Avenue opposite the Creedmoor Hospital facility. The first diamond, Fred Preller Stadium, opened in 1966. Building continued through the 1960's, again with the aid of local politicians, most notably State Senator Frank Padavan. The last field was constructed in 1995. HBQVB now has nine tailored ball fields and dugouts which cover 14 acres and which were all constructed by volunteers. During subsequent years, the league was able to purchase the land from New York State for the exclusive use of youth programs.

HBQVB programs begin with five-year-olds playing T-Ball, and a pitching machine Pee-Wee division for six and seven-year-olds. The programs continue with the better recognized little league divisions of Midget, Minor, Major, Pony and Senior- representing boys and girls from the ages of eight to 16. The older boys and girls play on full-scale baseball/softball diamonds. All divisions are open to children of all skills and experience levels. Programs for 17 and 18-year-olds are offered on a limited basis, in addition to competitive travel and tournament teams in many age brackets.

The mission of HBQVB has always been to implant in the youth of the community the ideals and virtues of honesty, fair play, integrity and respect for the game, as well as good sportsmanship. The HBQVB motto "We teach more than just the sport" drives the present organization into providing the highest quality programs and services to the community.

About Fisher House Foundation:

The Fisher House™ program is a unique private-public partnership that supports America's military in their time of need. The program recognizes the special sacrifices of our men and women in uniform and the hardships of military service by meeting a humanitarian need beyond that normally provided by the Departments of Defense and Veterans Affairs.

Because members of the military and their families are stationed worldwide and must often travel great distances for specialized medical care, Fisher House™ Foundation donates "comfort homes," built on the grounds of major military and VA medical centers. These homes enable family members to be close to a loved one at the most stressful times-during the hospitalization for an unexpected illness, disease, or injury.

There is at least one Fisher House™ at every major military medical center to assist families in need and to ensure that they are provided with the comforts of home in a supportive environment. Annually, the Fisher House™ program serves more than 10,000 families, and have made available nearly three million days of lodging to family members since the program originated in 1990.